







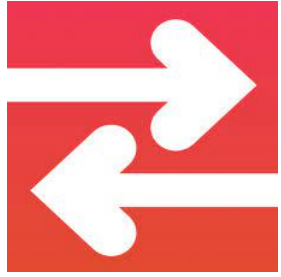








# Budgeting Apps

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|  <p><b>Intuit Mint</b></p>   |  <p><b>You Need a Budget</b></p>   |  <p><b>Good Budget</b></p>  |  <p><b>EveryDollar</b></p>   |  <p><b>Wally</b></p>  |
| <p><b>Manages credit scores and budgeting</b></p>   | <p><b>Allows for financial goal setting</b></p>  | <p><b>Tracks and plans spending</b></p>  | <p><b>Initiates a hands-on budgeting experience</b></p>   | <p><b>Tracks group budgets</b></p>   |
| <p><b>Free</b></p>  | <p><b>Free Year for Students</b><br/> <b>Not a student:</b><br/>           34-day free trial<br/> <b>After free trial:</b><br/>           \$14.99/month or \$99/year</p>                                     | <p><b>Free</b><br/> <b>Plus options:</b><br/>           \$8/month<br/>           \$70/year</p>   | <p><b>Free</b><br/> <b>Premium Options:</b><br/>           \$12.99/month<br/>           \$79.99/year</p>  | <p><b>Free</b><br/> <b>Wally Gold:</b><br/>           \$8.99/month<br/>           \$39.99/year</p>   |
| <ul style="list-style-type: none"> <li>• Sync checking, saving, credit card, loan accounts, and many more</li> <li>• Track expenses &amp; categorize budget</li> <li>• Tracks credit score</li> <li>• Helps users with debt management</li> </ul> | <ul style="list-style-type: none"> <li>• Directly import financial accounts</li> <li>• Customizable categories</li> <li>• Share budgets</li> <li>• Shows the average time it takes to spend money</li> </ul> | <ul style="list-style-type: none"> <li>• Similar to envelope method budgeting</li> <li>• Sync &amp; share budgets</li> <li>• Paid Features:               <ul style="list-style-type: none"> <li>◦ Unlimited envelopes</li> <li>◦ Unlimited financial accounts</li> <li>◦ Unlimited devices</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Easily personalized</li> <li>• Helps users set up a savings/emergency fund</li> <li>• Syncs across all personal devices</li> <li>• Allows users to set up due dates for bills</li> <li>• Paid Features:               <ul style="list-style-type: none"> <li>◦ Uploads transactions for you</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Access to a financial calendar that lays out expenses</li> <li>• Manually input data</li> <li>• Set a daily budget</li> <li>• Create shopping lists</li> <li>• Paid Features:               <ul style="list-style-type: none"> <li>◦ Categorize and customize budget</li> </ul> </li> </ul> |

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|  <p><b>MoneyWiz</b></p>  |  <p><b>POCKET<br/>GUARD</b></p> <p><b>PocketGuard</b></p>  |  <p><b>Stash</b></p>   |  <p><b>Honeydue</b></p>                           |  <p><b>Digit</b></p>   |
| <p><b>Manages all accounts in one place</b></p>   | <p><b>Sets spending limits and arranges for recurring bills</b></p>  | <p><b>Initiates investment portfolios</b></p>   | <p><b>Shares expenses with others</b></p>  | <p><b>Automates budgeting</b></p>   |
| <p><b>1 Week Free Trial</b><br/> <b>Standard subscription:</b><br/>         \$19.99/year<br/> <b>Premium subscription:</b><br/>         \$49.99/year or \$4.99/month</p>  | <p><b>Free</b><br/> <b>Plus rates:</b><br/>         \$7.99/month<br/>         \$34.99/year<br/>         \$79.99/lifetime</p>   | <p><b>Free</b><br/> <b>Stash Growth:</b><br/>         \$3/month<br/> <b>Stash Plus:</b><br/>         \$9/month</p>  | <p><b>Free</b></p>   | <p><b>Free for 6 Months</b><br/>         \$5/month after that</p>   |
| <ul style="list-style-type: none"> <li>• Sync broad selection of banks</li> <li>• Offline use of the app; changes synced when back online</li> <li>• Budget based on income or expenses</li> <li>• Provides users with over 30 different reports on their finances</li> </ul> | <ul style="list-style-type: none"> <li>• Shows money left over after expenses</li> <li>• Limits to prevent overspending</li> <li>• Link recurring bills</li> <li>• Plus features:               <ul style="list-style-type: none"> <li>◦ Debt payoff plan</li> <li>◦ Track cash</li> <li>◦ Import/export transactions</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Budgeting tools</li> <li>• Brokerage account</li> <li>• Growth Version:               <ul style="list-style-type: none"> <li>◦ Personal Portfolio</li> <li>◦ Smart portfolio managed by Robo-advisor</li> <li>◦ Retirement portfolio, IRA option</li> </ul> </li> <li>• Plus Version:               <ul style="list-style-type: none"> <li>◦ Two kid portfolios</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Tracks bills</li> <li>• Tracks spending and account balances of both individuals</li> </ul> | <ul style="list-style-type: none"> <li>• Automatically saves money to invest/pay off debts with</li> <li>• Budgets, saves, and invests money</li> </ul> |

# Splitting Expenses Apps

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|--|---|---|---|---|
|  <p><b>Splitwise</b></p>  |  <p><b>Divvy</b></p>   |  <p><b>Splittr</b></p>   |  <p><b>OurGroceries</b></p>  |  <p><b>Venmo</b></p>   |
| <p>Roommates that often shop and eat together</p>  | <p>Roommates who like to eat out together</p>   | <p>Roommates who split bills and manage "IOUs"</p>  | <p>Roommates who split grocery bills</p>  | <p>Roommates who split day-to-day costs or larger expenses</p>  |
| <p>Free<br/>Pro version:<br/>\$3/month</p>   | <p><b>\$1.99</b></p>  | <p>Free</p>   | <p>Free<br/>Can pay to remove ads</p>   | <p>Free<br/>3% credit card fee</p>  |
| <ul style="list-style-type: none"> <li>• Organize bill splitting</li> <li>• Payments must be made outside the app</li> <li>• Due date reminder</li> <li>• Pro version:             <ul style="list-style-type: none"> <li>◦ Currency conversion</li> <li>◦ No ads</li> <li>◦ Receipt scanning</li> <li>◦ Default splits</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• A useful way to split miscellaneous bills that have tips and taxes attached</li> <li>• A simple receipt uploading process</li> </ul> | <ul style="list-style-type: none"> <li>• Helpful for splitting any group expenses, such as dining out/rent with roommates</li> <li>• Straightforward user interface</li> <li>• Suitable for vacations and weekend trips as well</li> <li>• Works offline</li> </ul> | <ul style="list-style-type: none"> <li>• Sync shopping lists with others</li> <li>• Recipe sharing</li> <li>• App doubles as a shopping list</li> </ul> | <ul style="list-style-type: none"> <li>• Send payment requests to others</li> <li>• Reminder function</li> <li>• Send money and crypto through the app</li> </ul> |